

Communication Officer Position at the EURO-ARGO ERIC OFFICE (M/F)

Contract type: Fixed-term contract (7 months)

Dates: 01/02/2024 – 30/08/2024

Application deadline: 01/12/2023

Institute: EURO-ARGO ERIC, ZI du Technopôle Brest Iroise, 1625 route de St Anne, 29280 Plouzané, France

Responsible: Yann-Hervé De Roeck, Director

Context: The Euro-Argo ERIC (<https://www.euro-argo.eu/>) is a European Research Infrastructure Consortium with a legal statute registered at the European Community since May 2014. The Euro-Argo Research Infrastructure (RI) aims to ensure the sustainability of the overall European contribution to the Argo international programme – deploying and maintaining a global network of oceanic profiling floats. The Euro-Argo RI federates the national contributions to the international Argo programme (<http://www.argo.ucsd.edu/>). The Euro-Argo ERIC is also in charge of:

- the overall European coordination,
- the support to deployment activities,
- the European fleet monitoring,
- the survey of the data flows to the European Data centres (Coriolis, BODC) and Argo Global Data Assembly Centre (GDAC), the modelling facilities (European Copernicus Marine Service and National Operational Services) and the European databases (SeaDataNet, EMODnet).

In the scientific domain, Euro-Argo missions are 1/ to promote and coordinate the Euro-Argo strategy and to develop an implementation plan within the Argo international context, 2/ to promote the scientific results achieved by Euro-Argo partners, and 3/ to coordinate joint scientific activities that have been defined by the Euro-Argo members. Some of these activities are carried out within European projects.

The Euro-Argo ERIC Office is now opening a Communication Officer position to replace the Communication Officer during her maternity leave and take over the ongoing activities to strengthen the interface between science and the external world, and enhance the communication with its main targets: scientists, the European Commission, policy makers, civil society, public at large, youth and educational public and representatives from industry.

Missions:

The recruited person will be responsible for the communication and outreach activities of the Euro-Argo ERIC, under the supervision of the present Communication Officer (during an overlap time) and the Director, to raise awareness on the importance of maintaining and developing a network of free and open *in situ* ocean observations such as Argo.

He/She will work closely with the ERIC Office and the Management Board to carry out the communication initiatives defined as part of a new 2024-2028 Communication strategy and increase Euro-Argo visibility to users and stakeholders. His/Her responsibilities will include promoting the infrastructure's mission and services, and developing content to be disseminated via several physical or digital distribution channels.

Interactions: The successful candidate will work in close collaboration with Euro-Argo Director, Science Officer, Operation Officer, Policy Adviser and Project Officer. He/she will also interact with Euro-Argo members, other Marine Research Infrastructures and with European and international partners.

Activities

Within the Euro-Argo ERIC, as a Communication Officer, the recruited person will be responsible for handling the entire communication aspects of the Euro-Argo ERIC and its projects. Applicants should be excited about developing and implementing communication plans to engage various target audiences and spread the message about Euro-Argo ERIC activities and users. The ideal candidate should have demonstrated experience in the communication sector or related fields, as well as excellent written and verbal communication skills.

Within the Euro-Argo ERIC, the recruited person will:

- Implement and possibly update the new communication plan and strategy of the Euro-Argo ERIC
- Editing, publishing and promoting Euro-Argo activity report (print and numerical versions)
- Support the Director for scientific and communication activities within European projects where the Euro-Argo ERIC is involved, in particular:
 - GEORGE project (<https://www.euro-argo.eu/EU-Projects/GEORGE-2023-2027>)
 - DOORS project (<https://www.euro-argo.eu/EU-Projects/DOORS-2021-2025>)
- Design, edit and publish a new leaflet (print and digital format) to present Euro-Argo ERIC and its main scientific missions, in line with OneArgo design (<https://doi.org/10.4031/MTSJ.56.3.8>, 2022) in collaboration with a graphic designer
- Design, edit and publish a new 3D animation of the float cycle in collaboration with a motion design service provider
- Supervise a freelance journalist or freelance communicant to publish relevant press releases (topics and angles to be chosen with Euro-Argo Scientific Officer)
- Promoting two communication actions launched by Euro-Argo ERIC in 2023: the Ocean Observers initiative (<https://www.oceanobservers.org/>) and the European Ocean Observing Ability campaign (<https://www.eu4oceanobs.eu/oceanobserving-awareness/>).
- Support the Euro-Argo ERIC Office team and European nodes regarding daily communication actions (contribution to the outreach, training, education and dissemination activities, production and publication of news items and videos on Euro-Argo website, support for events, etc.)
- Manage the Euro-Argo ERIC communication channels (website, social media, etc.)

Educational and Professional Requirements:

- Master Degree in Communication, Marketing, Journalism or equivalent
- Demonstrated previous work experience in a similar role (2-3 years desirable)
- Proven experience in the publication of communication material of high quality
- Previous work experience in a scientific environment would be an asset

Expected skills:

The candidate will be asked for:

- English proficiency written and spoken
- Redaction skills
- Excellent knowledge in numerical/web tools, social media management and website CMS
- Good knowledge in video editing (Premiere Pro)
- Good knowledge in DTP (Indesign) and graphic design (Photoshop and Adobe illustrator)
- Expertise in editing and publishing print and numerical communication supports
- An interest in ocean and/or climate science and in ocean observations

Personal Qualities:

- Rigorousness, accuracy, sense of organisation and diplomatic abilities
- Autonomy in the work environment
- Good interpersonal skills, including ability to work in a small team and to interact with the international science community and various European partners

Working Environment:

- Fixed term 7 months position based at the Euro-Argo ERIC office, Plouzané, France.
 - The candidate will integrate the Euro-Argo ERIC Office team of 8 persons.
 - Mainly office desk activities.
 - Some professional travels could be envisaged (events, etc.).
 - Salary: around 38k€-45k€ gross annual salary, depending on experience
 - Arrangements for limited home office are in place
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Application:

- Please send a Resume and Cover Letter and supporting documents highlighting your previous communications achievements to: contact@euro-argo.eu
- In case of an expected secondment of the candidate by an entity member of Euro-Argo ERIC, the application should mention the agreement of the present employer.
- Application format:
 - Language: English
 - Format: pdf files
 - File naming: **EA-2024-your lastname-resume.pdf** and **EA-2024-your lastname-letter.pdf**
- Application deadline: 01/12/2023

More information:

Yann-Hervé De Roeck, Euro-Argo ERIC Director / Marine Bollard Euro-Argo ERIC Communication Officer

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